



EUROPEAN ONLINE JERSEY SHOW

The first edition of the European Online Jersey show, held on the [Facebook page of the European Jersey Forum](#), ended on July 10th after 13 days of competition.

10 countries joined the show: Cyprus, Czech Republic, Denmark, France, Germany, Great Britain, Italy, Nederland, Luxembourg, and Switzerland. In total 66 jersey including 17 heifers and 49 cows took part.

3 judges shared the classes and judged all together the championships. Among them:

DIEGO SIERRA CALDERON from COLOMBIA judged the heifers' classes. Diego is a dairy farmer in Colombia where he milks 120 jersey cows in the family herd, in a grazing system all year round. Diego also works as a classifier for the Holstein, Jersey and Ayrshire breeds in Colombia. He represented Latin America in the previous World Jersey Cattle Bureau Conference in USA 2018.

HERBY D. LUTZ from USA judged young cow's classes. Herby is Jersey Development Manager for Select Sires since 2008. Herby is also known for his role in managing and developing Sunny Day Farm and Sunny Day genetics with his parents. He has judged on the state, national and international scenes. His experiences are numerous including judging the 2011 and 2018 All American Jersey Show, and the 2005 International Dairy Week Jersey show in Australia and the 150th Celebration show on the Jersey Island.

POENA VAN NIEKERK from SOUTH AFRICA judged the senior classes. Poena is currently managing a 350-cow milking herd of Holsteins. Just been awarded the Runner up award for the best Dairy Herd in SA. He was Breed Director for the Jersey breed in SA from 1991 - 2008. Chaired the International Classification Committee of the WJCB until 2008. Judged in SA, Kenia and Canada. Was on the panel of Judges for the On Farm Competition in Jersey Island in 2020 and is Senior Judge in SA.

This online show was a good opportunity to bring together cows from different countries and see amazing cows. The audience was there with an average of 160 likes per post and 5300 people touched each time. Videos have been seen 27 000 times in total!

The senior championship gets the most attention with 380 likes, 2600 views and almost 9000 people touched! Visitors flocked from all over Europe and even beyond. France has the highest rate of visitors with 19% followed by Denmark 13% and Italy 9%. Out of Europe, 3.5% of the visitors were from Canada.

Podiums was shared with awards in different countries. In the end, Switzerland won this first edition with Rocmountain Barbanas RACHELLE, a 3rd lactation cow from Mr Christophe ROHRBACH, elected Senior Champion and Grand Champion as well as best udder.

Reserve is the Intermediate champion, Posal Beautifull MILK, a 2nd lactation cow from Az. Agr. E Zoot. Posticchia Sabelli in Italy. Honourable mention is the reserve Intermediate champion, Drentex PEBBLES from Ylvie und Maresa Spangenberg and Dirk Kumlehn , Germany.

In the heifer's classes, Tequila 4157 from Laura and Katrine BAK THOMSEN, Denmark was elected Junior Champion.

Congratulations to all breeders!



Rocmountain Barnabas RACHELLE. Photo credit : Guillaume MOY photographies